# GFC FINANCIAL MANAGEMENT "Financial Advice you Can Trust"

George F. Cerwin

# Welcome to 2025!

Happy New Year and Welcome to 2025! We hope you and your family had an enjoyable holiday season. We thank you for giving us the opportunity to help you pursue your financial goals. We are excited to see what the new year will bring.

The year 2024 was filled with many significant events, but overall, it proved to be a good year for investors. Both interest and inflation rates started to fall, and while recession worries persisted,

Welcome to 2025

investors still enjoyed strong positive returns as major indexes reached multiple new highs. Notably, the year ended on a high note in December as the Federal Reserve decided to reduce interest rates for the third consecutive time. They also indicated that further interest rate cuts could occur in 2025. While equities have advanced, 2025 brings a new administration, and historically, changes can make for an interesting year.

As we enter the new year, we will continue to stand by our commitment to supporting you on your financial goals journey. We believe that a proactive approach that anticipates the needs of our clients is optimal. To assist you with this, we have included a checklist for 2025 that can help you identify key items to discuss with us over the coming year.

# We will continue to offer you these services in 2025:

- Client review meetings.
- Periodic economic updates.
- Tax reports to keep you updated on proactive tax-saving opportunities and changes.
- Regularly scheduled updates on timely and important topics.
- Consistent and meaningful articles on topics that directly affect investors.

# **Looking Ahead to 2025**

While there are many aspects to overall financial planning, the following are some specific topics we will continue to watch carefully as we head into the new year.

- Interest Rates: Interest rate movements continue to be critical for investors. In 2024, the Federal Reserve began reducing interest rates with a long-term outlook of further reductions. For 2025, we will be watchful of interest rate movements and their effect on the economy and equity markets.
- <u>Inflation:</u> Inflationary concerns are important for investors. We saw a significant overall slowdown in inflation during 2024. However, there is still more to be done to reach the Fed's 2% target range. We will continue to monitor inflation numbers as the 2025 data becomes available.
- <u>Stock Market Valuations</u>: Valuations are key predictors of equity returns. While we do not attempt to predict short-term valuations, we will continue to help you identify your risk tolerance and time horizons. We also understand that market volatility will continue to be a normal part of the investment experience, and we can help you use non-emotional behavior when making financial decisions.
- Your Personal Situation: Your personal situation is always our highest priority. We are here to help you with any financial moves or concerns throughout the year. We understand that each individual and household has different goals and needs. We will continue our tradition of keeping you informed of any changes that we think may affect your personal situation.

We enter 2025 cautiously optimistic. Having a solid foundation and strategy is critical to the outcome of your financial plans. Revisiting your plan to keep it current is a sound practice we feel should be conducted on a consistent basis. Our mission is to provide you with guidance and support on your journey toward your financial goals.

# 2025 Tax Law Potential Scenarios

In 2025, there will be much discussion about tax law changes. Currently, the tax rules are automatically scheduled to sunset and change for 2026. Here are three potential scenarios we could see this year.

#### **Extending the 2017 Tax Laws**

The current tax cuts are set to expire after 2025. Lower rates, larger standard deductions, and lower business taxes could prove to be hard to justify fiscally. Therefore, lawmakers could simply extend the current tax code for a few more years.

#### Tweaking the 2017 Tax Laws

During the presidential campaign, there was discussion about no tax on tips, possibly not taxing overtime, and revisiting State and Local Tax deduction amounts. Lawmakers could possibly extend the 2017 laws with some modifications.

#### A Complete Tax Law Overhaul

Although it's not likely, there is always the possibility that Congress revisits our entire tax system and makes fundamental changes to the existing system.

# Help us identify items that you would like addressed in the coming year!

After reviewing this list, please call our office to discuss any items you have checked off. This will help us advise you in the most effective and proactive manner.

Have your risk tolerance changed?  □ Have your 2025 income or savings needs changed? □ Do you plan to retire or change jobs? □ Will there be a change in your marital status? □ Do you plan to move, refinance, or sell/transfer a major asset such as a home or business? □ Did you recently receive or anticipate receiving a gift or inheritance? □ Will you have any changes in your income needs +/- (i.e., vacation, assisted living needs, selling home, child/grandchild assistance)? □ Do you expect any additional family members or dependents? □ Do you anticipate any additional dependents such as an elderly parent or other family member? Will they require assisted living? □ Do you have a child/grandchild you will be assisting with their educational cost needs through a 529 plan? □ Do you anticipate any major transfer of wealth? □ Do you need to adjust your estate plan? □ Do you maximize your ability to use retirement plans? □ Do you want to explore converting a traditional IRA to a Roth IRA? □ Do you anticipate any life, financial, or employment (retiring) changes that may require you to adjust your life and health insurance policies? □ Did you contribution to retirement plans? □ Did you contribution for metirement plans? □ To 1½ Allows for start of widow/widowerbenefits from Social Security benefits of Allows for enrollment in Medicare and government drug plan for 2025; □ To 1½ Allows for fall retirement benefits from Social Security benefits of	Do you anticipate changes to your investment goals?	Important Birthdays
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As always, we are here for you! If you have any questions or concerns, please call our office and we would be happy to assist you! We look forward to helping you pursue your financial goals in 2025!

# We'd like to expand our family! We want to help others like you in 2025!

Many of our best relationships have come through introductions from our clients.

We would be honored if you would:

- → Add a name to our mailing list.
- Invite a guest to a workshop or webinar.
- Encourage someone to schedule a complimentary financial checkup.

NOW
ACCEPTING
NEW
CLIENTS

Please call Sue or Beth at 727-724-9499 and we'd be happy to explore how we can help them with their financial goals!

George F. Cerwin, CFP®, CLU is President of GFC Financial Management and has over 45 years of experience working with retirees and those about to retire. George offers Securities and Investment Advisory Services through Osaic Wealth, Inc. member FINRA and SIPC. Insurance Services offered through GFC Financial Management, not affiliated with Osaic Wealth, Inc. Visit our website: <a href="https://www.gfcfinancial.com">www.gfcfinancial.com</a>. Our office address is 2764 Sunset Point Road, #600, Clearwater, FL 33759 and phone number 727-724-9499.

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